

DRC website wins award

The Dallas Running Club's website is one of three judged as the Road Runners Club of America's 2007 Top Sites, club president Libby Jones has reported. The other two clubs winning for their sites were Capitol Striders of Des Moines, Iowa, and the Miami Fleet of Florida.

This year's competition featured 40 strong entries, according to the RRCA's website. It said judging was done in three rounds. Each club entered is required to provide a reviewer who would evaluate websites of 10 other clubs. Results of this review are used to select the top 6 large and top 6 small club websites for final judging. Finally, each club's reviewer whose club made it through the first round was asked to review all the other clubs to determine "top sites," the top 3 large and top 3 small clubs.

A panel of judges was then used to select overall "best sites" in each division to receive awards at the RRCA convention.

Libby said the website look is fairly new, being revamped in 2006. Libby said the members-only areas were excluded from the judging, and she considers that one of the DRC's site's strong points.

Eligibility

To be eligible sites had to be current RRCA clubs with web sites listed on Jan 1, 2006. They also were required to have a link to the RRCA from their home page.

Judging is done in each of two categories, small clubs with 250 members or less, and large clubs with over 250 members.

The judging criteria:

First Impression

Layout/Graphic Design

Ease of Navigation

Use of Technology

Depth of Content

Up to Date

Uniqueness/Personality

Contribution to RRCA