

NEWS & INFORMATION

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Cowtown 2010 Registration Opens Popular Fort Worth Event Institutes Registration Caps and Corral Start

(Fort Worth, TX) --- Online registration for Fort Worth's 32nd Cowtown Marathon, Ultra, Half, RadioShack 10K, Adults 5K and Kids 5K events is now available at www.cowtownmarathon.org. The Saturday, February 27, 2010 event is instituting registration caps after record attendance of nearly 18,000 runners in 2009. The 50K Ultra is capped at 500, the Full Marathon at 1,500 and the Half Marathon at 6,000 registrants.

A corral start for the longer distance events will provide a safer, more enjoyable event for runners of all abilities.

"The Cowtown strives to create a safe and enjoyable event for all participating. Adding registration caps and a corral start will alleviate overcrowding and water station bottlenecks. "The safety and comfort of the runner is our top priority," commented Lance Mandell, Cowtown board chairman.

Personalized bib numbers is new for the 2010 Cowtown, too. Runners' names will be emblazoned across their bib for those registering before December 1st.

The wildly popular 5-year medal series continues for year two in 2010. Runners collect five-year's worth of medals, which form a Texas star in an attractive finisher's plaque. Runners who did not participate in 2009 can still complete their Texas finisher star by purchasing a contributor medal for \$100 benefiting the C.A.L.F. program, or Children's Activities for Life & Fitness. Medals are awarded to finishers of the Ultra, Full and Half Marathons.

Established in 1979, The Cowtown races are presented by The University of North Texas Health Science Center and additionally by Chase, HCA North Texas, MillerCoors, Star-Telegram, NBC 5, and The Center for Cancer and Blood Disorders.

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