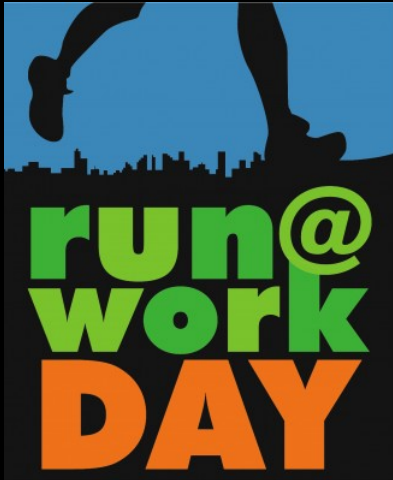


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IMPORTANT DATES & EVENTS



September 18, 2009

52nd RRCA Annual Convention
April 21-25, 2010



NEW RRCA North Texas State Rep
Libby Jones
Libby@theactivejoe.com



Libby Jones and K2 at the 2008
RRCA Annual Convention



RRCA North Texas Newsletter

May 2009

From ~RRCA Director-At-Large

Greetings Texas Runners,

It gives me great pleasure to share the news that Libby Jones has been appointed as the new RRCA North Texas State Rep. Libby's list of achievements and involvement with the North Texas running community and the RRCA is extensive. During her time as the Dallas Running Club president, (2007-2008) membership grew from 1,000 to over 3,400. Her efforts with the DRC earned her the 2008 RRCA Scott Hamilton Outstanding Club President of the Year award. She was the Race Director for the DRC Half Marathon, which was the 2007 RRCA Southern Region Half Marathon Championship, 2008 RRCA Texas State Championship, and will be the 2009 RRCA Southern Region Half Marathon Championship. Libby was the webmaster for the DRC website receiving recognition in 2006, 2007 and winning the title of Best Large Club Website in 2008. The past few years Libby has served on various RRCA committees including 2007 Road Runner of the Year, 2008 Road Race of the Year, and the 2008 RRCA Kids Run the Nation grant selection panel.

Libby may just be the most qualified individual to take on the role of RRCA State Rep! I told you I was leaving you in good hands. I'm not really leaving only moving onto a new position as a Director-At-Large on the RRCA Board.

I've enjoyed being your RRCA State Rep the past three years and I'm grateful for the experience of working with the greatest running clubs in the country. I thank you for embracing many of the RRCA programs, hosting RRCA Championship events, participating in the RRCA North Texas Club Challenge, making Texas a great place for runners and most of all for your personal support during the past three years.

I'm excited about the opportunities Libby and I both have and I look forward to serving the running community in a new capacity.

Happy trails,
~K2

News from the National Office

→ DON'T FORGET!

2008 Tax Filing Reminder

For all RRCA members taking advantage of their nonprofit status through the RRCA group, **May 15th** is **the filing deadline** with the Internal Revenue Service. The fiscal year for all RRCA members taking advantage of our nonprofit status is January 1 through December 31st. The RRCA DOES NOT submit tax returns on behalf of any of its members. Filing tax returns with the IRS is the responsibility of each club or event.

For organizations earning less than \$25,000, as of 2008, you are required to file the annual electronic notice or e-Postcard Form 990-N. If filing a 990-N clubs or events will need to use their own EIN number when filing their e-form. If for some reason the system does not recognize your EIN and have you listed as a nonprofit organization, please email Eve at membership@rrca.org to let her know that the IRS does not have you listed with the RRCA group. Eve will update the records with the IRS as needed.

Tax-exempt organizations earning over \$25,000 must file a Form 990, which has changed substantially for tax year 2008. So review your completed form closely and have your board of directors approve the return before filing with the IRS.

Even though an organization is recognized as tax-exempt, it still may be liable for tax on its unrelated business income (UBIT). An exempt organization that has \$1,000 or more gross income from an unrelated business must file Form 990-T.

Make Plans Now for National run@work DAY

On September 18, 2009, the Road Runners Club of America will promote the 4th Annual National Run@Work Day®. The purpose of National Run@Work Day is to promote physical activity and healthy living through running or walking.

Run@Work day events are community based events that promote and provide the opportunity for individuals to incorporate at least thirty-five minutes of exercise into their daily routine either before work, during lunch, or immediately following work.

How You Can Make a Positive Impact on National Run@Work Day

- Sign the FREE pledge hosted by Active.com at <http://www.RRCA.org/programs/runatwork> and pledge to run or walk at least thirty five minutes on September 18, 2009 in support of National Run@Work Day.
- Plan and promote a local Run@Work Day event. To assist you, the RRCA has developed a "Planning Kit" which can be found on our website at <http://www.rrca.org/programs/runatwork>. The "Kit" contains a sample press release for announcing local events, ideas for planning and promoting the event, and information on nutrition and running that can be shared with event participants. You can use the Run@Work logo, royalty free, to promote your local Run@Work Day event, or get creative and create your own Run@Work Day logo to be used locally.
- Hang Run@Work Day posters around the office or around town to promote your event. The RRCA has created a general Run@Work Day promotional poster. To obtain a free copy of the promotional poster, send a self addressed, postage paid (\$0.65), 9x12 sized envelop to 1501 Lee Hwy, Ste 140, Arlington, VA, 22209. To order multiple copies of the Run@Work Day posters visit the RRCA Publication Store online at <http://store02.prostores.com/servlet/rrca/StoreFront>
- Run@Work Day events can be posted on the RRCA Calendar for FREE at <http://www.RRCA.org/calendars>. Event organizers can use the special event code, Run@Work Event, when posting their event.

RRCA Launches Join a Club Campaign

Arlington, VA - The "Join a Club" campaign, funded through the generous McLeod-Tyler gift, is a two-year promotional initiative the Road Runners Club America will pursue in an effort to increase awareness about running clubs and to encourage runners and walkers to join their local RRCA-affiliated running clubs. The campaign will include a mix of promotional advertisements in print and online publications and is designed to spread the word about how to find a local running club and the benefits of joining a club.

"We believe the RRCA plays an important role in promoting membership in local running clubs as a service to our members," explained Jean Knaack, RRCA executive director. "The McLeod-Tyler investment in the 'Join a Club' campaign is a visionary investment in this role."

Many people see running clubs as groups for elite runners looking to challenge each other in serious workouts, but don't let the "club" label fool you.

Today, organized running clubs engage new runners and walkers and help people go farther and faster. Most local running clubs offer structured workouts, but at their core they all aim to simply share the joy of running in a social atmosphere.

The RRCA is encouraging all running clubs, events, and running and fitness related publications and websites to promote the "Join a Club" campaign efforts by including the "Join a Club" advertisements in their publications as in-kind contributions to running clubs around the country. Print-ready "Join a Club" advertisements can be found on the RRCA website at <http://www.rrca.org/services/branding>.

The RRCA has also created "Find a Club", "Find an Event", and "Find a Coach" widgets that anyone can download from our website at <http://www.rrca.org/resources/widgets/> and post on fitness related websites to help with the "Join a Club" campaign efforts.

To find a local RRCA affiliated running club in your area visit us at <http://www.RRCA.org/clubs/>. If you do not see a running club in your town, learn how to start one at <http://www.RRCA.org/join/join/>.



- IMPROVE YOUR 5K TIME
- RUN A MARATHON
- LOSE WEIGHT
- STAY FIT FOR LIFE
- SOCIALIZE WITH FRIENDS

Whatever your goals may be, joining a local RRCA affiliated running club can help you achieve your running and fitness goals.

**JOIN A
RUNNING CLUB
TODAY!**
www.rrca.org

Find your local
RRCA affiliated
running club at:

www.RRCA.org

Click on the CLUBS
link, Click on your
state, and find your
local RRCA
affiliated running
club.



Ensure your club members receive the new print magazine of the RRCA *ClubRunning* by sending your membership list to the RRCA national office.



RRCA Encourages Support of National Trails Day

On June 6, 2009, American Hiking Society and outdoor enthusiasts across the country will celebrate the 17th annual National Trails Day®.

For more information on NTD go to <http://www.rrca.org/news/index.php?article=2438>

Texas State Championship Races

San Angelo Road Lizards

Run in the Sun 8K

RRCA Texas State 8k Championship
May 16, 2009

Fort Worth Runners Club

Labor Day 5K & 15K

RRCA Texas State 15k Championship
September 7, 2009

Texas State Championship Races

RRCA Texas State Championship Status for some 2009 Race Distances is still available.



Bid forms can be found at RRCA.org

Click on:

Championship events

Championship Bidding Information and Forms

To submit bids or for more information contact Libby at: libby@theactivejoe.com

Need some green to grow your club?

Check out RRCA Microfinance Fund

At the 2008 Annual Banquet of the RRCA, outgoing president Bee McLeod and her husband Goody Tyler presented the RRCA with a contribution to establish the RRCA Microfinance Fund.

The RRCA Microfinance Fund will provide small annual loans to qualifying nonprofit running clubs as determined by a loan selection panel. The purpose of the loans will be to assist clubs with purchasing capital assets such as timing systems like the Ipico system, timing clocks, finish line equipment, and more. Basic club or event supplies like numbers, cups, etc. are not eligible for funding through the RRCA Microfinance Fund.

Criteria for Receiving a Loan

- A club must be a 501(c)3 organization either through the RRCA or directly with the IRS.
- A club must be a member of the RRCA and in good standing (dues paid, bylaws on file).
- Clubs must be in good standing financially, and they must submit a copy of their previous year's financial statements or 990.

For information on the application process and general repayment terms go to <http://www.rrca.org/services/microfinance/>



RRCA members get 15% off on Crocs Prepair purchases at www.crocs.com/prepair.



Be sure to share this great offer with your running club members.

Discount code: **rrca2009**