



Corporate Relay Challenge Results in Donations to Texas Scottish Rite Hospital for Children

Reception at SMU's Collins Center recognizes winning relay teams

January 27, 2012 (Dallas) – SMU Cox School of Business and the Dallas White Rock Marathon board of directors announced the results Thursday of the 2011 SMU Cox Corporate Relay Challenge presented by Behringer Harvard. The announcement came at a reception in the James M. Collins Executive Education Center at SMU's Cox School of Business.

"The Corporate Relay Challenge is a great example of how deeply entrenched corporations in Dallas are in promoting health and fitness at the local level," said Phil Baker, chairman of the Dallas White Rock Marathon board of directors. "By participating, companies are not only involved in one of the largest spectator events in Dallas, but they also support our wonderful beneficiary, Texas Scottish Rite Hospital for Children."

The relay challenge, which is now in its sixth year, consists of five-person relay teams that participate in the full marathon relay at the MetroPCS® Dallas White Rock Marathon®. In 2011, a record number of participating corporations registered more than 175 total teams.

"SMU Cox School of Business is proud to once again to co-sponsor the Corporate Relay Challenge," said Kevin Knox, assistant dean of external relations at SMU Cox. "This event offers us, along with the participating corporations and their employees, a wonderful opportunity to support the important cause of Texas Scottish Rite Hospital and its young patients."

For the fourth time since the race's inception, BNSF Velocity captured the prize as overall Fastest Corporate Team. Relay teams compete in a variety of categories for a total of \$30,000 in prize money, which is given directly to Texas Scottish Rite Hospital

for Children – one of the nation’s leading pediatric centers for the treatment of orthopaedic conditions – in the names of the respective corporations.

“This year, we were extremely proud of our employee participation with eight relay teams and 50 volunteers working the event,” said Jason Mattox, chief operating officer for Behringer Harvard. “Our company was also thrilled to once again sponsor the SMU Cox Corporate Relay Challenge, an event that exemplifies the generous spirit of the north Texas business community in support of the inspirational work of the Texas Scottish Rite Hospital.”

Registration for the 2012 Corporate Relay Challenge opens June 1, 2012. For more information on registration or corporate sponsorships, visit www.runtherock.com.

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Results for the 2011 SMU Cox Corporate Relay Challenge presented by Behringer Harvard are as follows:

Fastest Corporate Team (First corporate teams to finish relay)

- 1st place – A \$5,000 donation to TSRHC was awarded in BNSF Velocity’s name for winning the relay in 2 hours, 43 minutes, 1 second.
- 2nd place – A \$2,500 donation to TSRHC was awarded in Hunt Striders’ name for running the relay in 3 hours, 2 minutes, 55 seconds.
- 3rd place – A \$1,500 donation to TSRHC was awarded in Sewell 1’s name for running the relay in 3 hours, 8 minutes, 56 seconds.

Most Corporate Teams (Based on total number of five-person teams completing the relay)

- 1st place – A \$5,000 donation to TSRHC was awarded in Sewell’s name for a total of 19 teams.
- 2nd place – A \$2,500 donation to TSRHC was awarded in TXU Energy’s name for a total of 16 teams.
- 3rd place – A \$1,500 donation to TSRHC was awarded in L-3 Communication’s

name for a total of six teams.

Oldest Corporate Team (Average age of all five runners as of race day)

- 1st place – A \$3,000 donation was awarded to TSRHC in Sewell 3's name for an average age of 58.4.
- 2nd place – A \$2,000 donation was awarded to TSRHC in Atmos Team 3's name for an average age of 57.2.
- 3rd place – A \$1,000 donation was awarded to TSRHC in Five Guys Not Named Mo's (Kimberly Clark) name for an average age of 53.6.

Youngest Corporate Team (Average age of all five runners as of race day)

- 1st place – A \$3,000 donation was awarded to TSRHC in Sewell 4's name for an average age of 21.0.
- 2nd place – A \$2,000 donation was awarded to TSRHC in TXU Energy Pumped Up Kicks' name for an average age of 25.2.
- 3rd place – A \$1,000 donation was awarded to TSRHC in Sewell 20's name for an average age of 26.0.