

Cowtown gains title sponsor

The Board of Directors of The Cowtown, one of the largest multi-event road races in the country, announced in 2008 that the University of North Texas Health Science Center has joined The Cowtown as the Title Sponsor of the event and will continue to serve as a Presenter.

The UNT Health Science Center has been a presenting sponsor since The Cowtown began in 1979 when Dr. Robert Kaman, associate dean and director for the Graduate School of Biomedical Sciences at UNTHSC, helped found the event. He continues to represent the Health Science Center on The Cowtown Board of Directors. In addition, "The Cowtown is pleased to welcome Jean Tips, vice president for Marketing and Communications of UNTHSC, as the second board member to represent the University.

"We have worked with Dr. Kaman and the Health Science Center for many years and appreciate their contributions to one of Fort Worth's most prestigious annual events," said Lance Mandell of The Center for Cancer and Blood Disorders and current chairman of The Cowtown Board.. "As title sponsor, the UNT Health Science Center demonstrates a special commitment to the race and the community of Fort Worth. We look forward to their continued service and their involvement."

This new affiliation joins Chase, Miller Brewing Co., Fort Worth, Star-Telegram, The Center for Cancer and Blood Disorders, HCA, North Texas and NBC 5 in sponsoring the 31-year-old Cowtown events. The Cowtown, scheduled Feb. 28, 2009, features an ultra, a marathon, a half marathon, a 10K, and adult and student 5Ks.