

Keith Pierce Defends Title in Dallas, Winning 2017 BMW Dallas Marathon for Second Consecutive Year

Official results: 2017 BMW Dallas Marathon, Half Marathon, SMU Cox School of Business Relay and Pro Relay Challenge

Full event results available at www.bmwdallasmarathon.com

DALLAS (December 10, 2017) – Keith Pierce, 37, of McKinney, Tex., led from start-to-finish on a brisk, sunny morning at the 2017 BMW Dallas Marathon, breaking the tape with a winning marathon time of 2:27:16. In successfully defending his title, Pierce – also the winner of the 2016 BMW Dallas Marathon – ran more than two minutes faster than his 2016 winning time in Dallas. Pierce, a local cross country and track coach at McKinney Boyd High School jumped out to an early lead and ran a steady pace through the scenic streets of Dallas. With back-to-back wins, Pierce joins an elite group of two-time Dallas Marathon winners; only five other men have won the Dallas race more than once. The 2017 BMW Dallas Marathon runner-up was Bruno Morlan, a 27-year-old from Brea, California, in a time of 2:28:18.4. Morlan surprised even himself, shaving 18 minutes off his personal best, which he credited to training in the hotter California climate. Dallas native Brent Woodle was 3rd in a time of 2:31.45.

In an emotional finish, Chandler Self of New York won the female division of the 2017 BMW Dallas Marathon, with a time of 2:53:55. Running a consistent 6:38 per mile pace for the majority of the race, Self built up more than a 2-minute lead between herself and the women's second place finisher, Caitlin Keen, in the final miles. With 50 meters to go, Self began to falter and fell to the ground before regaining her footing to break the finisher tape. The Elite High School Relay team, a special BMW Dallas Marathon activation pairing 13 of the best amateur cross country, track and triathlon runners in North Texas to run a marathon relay, ran steadily next to Self for the final miles, giving spectators an exciting finish at the finish line. Caitlin Keen, a graduate of Southern Methodist University and current coach at Texas Christian University took second place with a time of 2:56:36.

The 2017 BMW Dallas Marathon weekend saw more than 30,000 participants race through the streets of Dallas, beginning Saturday, December 9, with the Coors Light 5K/10K and culminating with the 47th running of the BMW Dallas Marathon, Half Marathon and SMU Cox School of Business Relay. Though the weekend, participants enjoyed beautiful weather and an energetic crowd atmosphere throughout downtown. On race day, bands, neighborhood cheer zones and hundreds of thousands of spectators

lined the 26.2-mile course with entertainment, and a happening post-race party greeted runners outside Dallas City Hall for many hours into the afternoon.

BMW Dallas Half Marathon

Colby Mehmen, 23, won the BMW Dallas Half Marathon with a time of 1:06:52, defending his title from last year's half marathon race. Colby ran alone with a consistent lead from the start of the race, winning by more than three minutes. In the women's race, Brooke Slayman, 28, took the victory in a neck-and-neck finish against Amanda Getschuis. Slayman finished with a winning time of 1:19:17.

SMU Cox School of Business Relay

The overall winner in the 2017 SMU Cox School of Business Relay was Team Cricket with a time of 2:29:10. The five-person SMU Cox School of Business Relay follows the same 26.2-mile course as the BMW Dallas Marathon.

Pro Relay Challenge

Five HOKA ONE ONE elite athletes participated in the third annual Pro Relay Challenge, which partners the Dallas Cowboys, Dallas Mavericks, Dallas Stars, Texas Rangers and FC Dallas on five-person relay teams with one elite runner, racing to win bragging rights and a donation to the fastest sports team's foundation. The Dallas Mavericks team, led by HOKA ONE ONE runner Craig Lutz, a hometown hero from Flower Mound, Tex., won a commanding victory with a time 2:46:17, nearly 17-minutes ahead of second place winners, the Texas Rangers.

Last Relay Team Running

Corby Davidson was the last participant to cross the starting line and this year's Last Relay Team Running passed nearly 2,285 participants to finish the full marathon course in a combined time of 4:19:31. This year's team consisted of local media personalities and 2018 Grammy nominee Jack Ingram, who ran the second leg of the race.

Registration for the 2018 BMW Dallas Marathon will open on December 11. For more information about the BMW Dallas Marathon, Half Marathon or SMU Cox School of Business Relay, or for full race results, visit www.bmwdallasmarathon.com.

OFFICIAL RESULTS

MEN'S MARATHON:

Keith Pierce: Age 37, McKinney, Texas	2:27:16
(2) Bruno Morlan: Age 27, Brea, California	2:28:18
(3) Brent Woodle: Age 32, Carrollton, Texas	2:31:35
(4) Benjamin Kopecky: Age 32, Brentwood, Missouri	2:35:28
(5) Micha Lorenzen: Age 31, Plano, Texas	2:36:17

WOMEN'S MARATHON:

Chandler Self: Age 32, New York, New York	2:53:55
(2) Caitlin Keen: Age 25, Fort Worth, Texas	2:56:36
(3) Locky Trachsel: Age 39, New York, New York	2:57:30
(4) Amy Natalini: Age 35, Barksdale AFB, Louisiana	3:02:44

(5) Chelsea Tiner: Age 30, Dallas, Texas 3:03:06

MEN'S HALF:

Colby Mehmen: Age 23, Princeton, Texas 1:06:52

WOMEN'S HALF:

Brooke Slayman: Age 28, Fort Worth, Texas 1:19:17

SMU COX SCHOOL OF BUSINESS RELAY:

Team Cricket 2:29:10

PRO RELAY CHALLENGE:

Dallas Mavericks 2:46:17

LAST RELAY TEAM RUNNING:

Last Relay Team Running 4:19:31

(Passed 2,285 runners)

COORS LIGHT 5K:

Men's- Jacob Phillips: Age 26, Flower Mound, Texas 16:07

Women's- Candace Matthies: Age 28, Snyder, Texas 19:28

COORS LIGHT 10K:

Men's- Patrick Leary: Age 22, Carrollton, Texas	33:50
Women's- Megan McCormick: Age 28, Dallas, Texas	43:41

About the BMW Dallas Marathon

The Dallas Marathon is a nonprofit organization with a focus on promoting health and physical fitness through running events and related activities. Dating back to 1971, the organization hosts year-round events culminating with Dallas' largest and Texas' longest running marathon: the BMW Dallas Marathon. Now in its 47th running, the marquee race attracts runners from across the globe and hundreds of thousands of spectators to Dallas' largest single-day sporting event. The BMW Dallas Marathon racecourse highlights iconic Dallas landmarks and is recognized as the official marathon of the city of Dallas. Since naming a primary beneficiary in 1997, the Dallas Marathon has donated more than \$3.9 million to Texas Scottish Rite Hospital for Children. For more information, visit bmwdallasmarathon.com.